

# CITY OF BROADVIEW HEIGHTS SPONSORSHIP PROGRAMS



Dear Business Owners and Community Group Leaders:

I am writing this letter to invite you to be a Co-Sponsor or Supporter of the City of Broadview Heights! Your involvement is an opportunity for your organization to play a significant role in the success of our community. Our new sponsorship program will maximize the benefit to you by creating levels that combine both our city events and sports programs so that we can double your exposure.

This letter includes information on the many opportunities we have for you to support your community and earn some recognition for your company or organization.

If you're interested in arranging a sponsorship, or if you'd like to help out in other ways, please don't hesitate to reach out to us. You can contact Lisa Putka at [lputka@broadview-heights.org](mailto:lputka@broadview-heights.org) to get started.

*Mayor Sam Alai*

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Annual Sponsorship Type (please check one):

Level 1       Level 2       Level 3       Level 4 – (please pick one below)

- Baseball Group Banner
- Basketball Group Banner
- Home Days Group Banner
- Mayors 5K Race Group Banner
- Company name on 5K T shirt
- Company Name listed on website & events schedule for Home Days

All individual banners must be supplied by the vendor and are displayed during the event, or during the season.

Group banners are purchased by the city for display during specified event.

Please note that the City of Broadview Heights must approve all ads.

### Checks made to the *City of Broadview Heights* & completed forms should be sent to the following address:

City of Broadview Heights  
Mayor's Office  
9543 Broadview Road  
Broadview Heights, OH 44147

## **GENERAL SPONSORSHIP LEVELS:**

### **LEVEL 1:**

**\$3,000**

- **NAMING RIGHTS** for one of the following during Home Days:
  - **Main Stage (Amphitheater)**
  - **Hospitality Tent**
  - **Business Tent**
- Your company announced throughout the festival in the main raffle tent.
- Prominent mention in Home Days press releases.
- Up to three banners, supplied by you, displayed at various locations during Home Days and Summer Concerts.
- 150 Raffle Tickets for Pick-A-Prize.
- Complimentary exhibit space, if desired.
- Everything included in Level 2

### **LEVEL 2:**

**\$1,500**

- Individual 4' x 6' banner displayed during our Baseball season June through July. 50,000+ participants, parents and community residents will see each time they enter the ballpark.
- Individual 3' x 3' banner displayed during basketball season December through March. 25,000+ participants, parents and community residents will see each time they enter the gymnasium.
- Company logo on t shirt, and ability to display banner at the Mayors 5K race on July 7<sup>th</sup>.
- Individual banner displayed during all four days of Home Days in July.
- Mention in at least one Home Days press release or advertisement.

### **LEVEL 3:**

**\$500**

- Company name listed on group banner for following events/seasons (group banner purchased by the city)
  - Baseball season June and July. 50,000+ participants, parents and community residents will see each time they enter the ballpark.
  - Basketball season January through March. 25,000+ participants, parents and community residents will see each time they enter the gymnasium.
  - Home Days Festival.
  - Mayors 5K race in July.
- Company name listed on t shirt at Mayors 5K race in July.
- Company name listed on website and schedule of events at Home Days Festival.

### **LEVEL 4:**

**\$150**

Company name listed on ONE item for the following event/season below. Price is per item selected.

- Baseball season June and July. 50,000+ participants, parents and community residents will see each time they enter the ballpark.
- Basketball season January through March. 25,000+ participants, parents and community residents will see each time they enter the gymnasium.
- Home Days Festival.
- Mayors 5K race in July.
- Company name listed on t shirt at Mayors 5K race in July.
- Company name listed on website & events schedule at Home Days.