

For Immediate Release
Date

Contact:

Broadview Heights Rolls out New Single-Sort Recycling Program

*Together with The Recycling Partnership and the Ohio EPA, the City Will Deliver 7,000 Recycling Carts
Across the Community in November*

(NOV. 1, 2021 BROADVIEW HEIGHTS, OHIO) – The City of Broadview Heights will begin rolling out new recycling carts for residents next week as it officially launches its “single-stream” collection service.

With this recycling program, sorting recyclable items is no longer necessary; instead, residents will be able to place all items accepted for recycling directly into a new, recycling container. The 64-gallon carts will begin arriving at residents’ homes on November 8th with the new collection program beginning November 15. The carts will replace the blue bag program currently used for residential recycling and come with wheels for easy maneuvering and attached lids to keep recyclables dry and secure.

The City applied for and received grants from the Ohio EPA and The Recycling Partnership, a nonprofit organization that works with communities nationwide to transform their recycling programs. Broadview Heights was selected to receive grant support because of its dedication to advancing recycling in the community. The grant from The Recycling Partnership, with financial support provided in part by the PepsiCo Foundation’s *All In On Recycling initiative*, assisted the City in the purchase of the new carts and includes funding for education and outreach about the new collection process.

“The Recycling Partnership is excited to continue working with communities across Ohio to provide equitable access to recycling - making it as easy to recycle as it is to throw something away,” said Jill Martin, Director of Community Programs for The Recycling Partnership. “Broadview Heights’ transition from bagged to cart-based recycling will capture nearly 500,000 pounds of valuable recyclables that can then be transformed to new products and packaging, supporting local jobs and creating a better planet for our children and future generations.”

“As one of the world’s largest food and beverage companies, we recognize that PepsiCo has a responsibility to work with communities and consumers to ensure a more sustainable future,” said Tim Carey, Vice President of Sustainability at PepsiCo Beverages North America. “As part of our All In on Recycling grant we’re proud to partner with The Recycling Partnership to help bring this new single-stream recycling program to Broadview Heights.”

The City asks that residents continue to do their part by placing only items accepted for recycling in their carts, including glass bottles and jars, aluminum and steel cans, food and beverage cartons, paper products (including newspapers and flattened cardboard), and empty plastic bottles, containers and tubs. To help limit trash in the recycling, only place materials accepted for recycling that are clean and dry into the cart— loose and not bagged.

Some items that cannot be recycled include plastic bags, paper towels, electrical equipment, batteries, and clothing. These items often get mixed into recycling carts because of “wishcycling,” or the hope that they can be recycled. While well-intentioned, non-recyclable items cause serious issues.

For more information on what should and should not go into the cart, visit broadview-heights.org or cuyahogarecycles.org.

Residents can begin using their new carts as soon as they are delivered.

To find your recycling day, plus answers to other Frequently Asked Questions, visit broadview-heights.org or contact the Broadview Heights Service Department at (440) 717-4022.

About Broadview Heights

Broadview Heights is a city with a population of approximately 20,000 located in Northeastern Ohio. Officially incorporated in 1926, Broadview Heights is home to an excellent school district, active residents, and a thriving business community.

About The Recycling Partnership

The Recycling Partnership is the action agent transforming the U.S. residential recycling system for good. Our team operates at every level of the recycling value chain and works on the ground with thousands of communities to transform recycling programs and tackle circular economy challenges. As the leading organization in the country that engages the full recycling supply chain, from working with companies to make their packaging more circular and help them meet climate and sustainability goals, to working with government to develop policy solutions to address the systemic needs of the U.S. recycling system, The Recycling Partnership positively impacts recycling at every step in the process. Since 2014, the nonprofit change agent diverted 500 million pounds of new recyclables from landfills, saved 968 million gallons of water, avoided more than 500,000 metric tons of greenhouse gases, and drove significant reductions in targeted contamination rates. Learn more at recyclingpartnership.org

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