



## City of Broadview Heights Parks and Recreation Department

9543 Broadview Rd. 440-838-4522 [www.BHRec.org](http://www.BHRec.org)

Samuel J. Alai, Mayor Paula J. Horner, Director

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# 2015 Accomplishments

## GENERAL

- **Ran successful informational campaign to notify the residents of Broadview Heights about the Recreation Issues on the November ballot. Voters approved Issue 16, securing the funding for the 15 million dollar expansion of the existing facility.**
- Increased Revenue in 2015 over 2014
- Three staff members participated in the 2015 Ohio Parks & Recreation Conference
- Parks & Recreation Director attended the 2015 Athletic Business Conference
- Staff participated in 2015 Eastside & Westside Roundtable Meetings
- Administered successful advertising sales program, baseball banner and basketball banner sponsorship programs
- Hosted numerous community special events, most with record attendance, including: Father-Daughter Dance, Aquatic Egg Hunt, 2 Kalahari Getaway Weekend Fundraisers, Home Days, Outdoor Movie Night and Camp Out, Participated in Memorial Day Parade, 2 Kids Indoor Garage Sales, 2 American Red Cross Blood Drives, Mayor Alai's 5K & 1-Mile Walk for Health & Wellness, Halloween on the Heights, Halloween Pool Party, participated in Broadview Heights Health Fair, Community Tree Lighting and Holiday Party and more
- Greatly increased personal training revenue through successful partnership with Prescription Fitness
- Maintained and strengthened numerous partnerships
- Successfully operated NEW concession stand at "The Fields"
- Second year of successfully operating concession stand at the Broadview Heights Splash Park
- Improvements made at the splash park, including new picnic tables and benches as well as the addition of concrete and drains to improve the surface area surrounding the pad
- Added security cameras to the Recreation Center as well as the Splash Park/Pavilion

## RECREATION PROGRAMS

- Successfully Administered Spring, Winter & Summer Camp programs with record participation levels
- Ran successful pickle ball lessons and expanded open pickle ball play with regularly scheduled indoor and outdoor play
- Increased participation in flex pass programs, (AOK and BVH) highest level in 3 years
- Increased email advertising efforts, weekly emails for programs, monthly newsletters
- Second year running successful lacrosse clinic in conjunction with Brecksville Broadview Heights Middle School
- Began new preschool program on Friday mornings and maxed attendance in final session of the year
- Added youth fitness program in conjunction with Prescription Fitness
- Increased participation levels in gymnastics, cheerleading and youth golf lessons
- Added new fall tennis lessons and increased overall participation numbers



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### AQUATICS

- Successful first full season at Splash park with help from many staff members
- Re-grouted entire pool and ran new backwash line
- Oiled entire Sauna for fresh look
- Ran 2 successful Lifeguard classes
- Ran 2 successful WSI classes
- Ran 2 babysitting classes to reach max numbers in each
- Formed new partnership with North Royalton Middle school – dedicated space and time for students with disabilities
- Aquacise class has reach the average participation number of 15 to 20 students per class, highest number in 5 years
- Largest Aquatic egg hunt ever with 67 participants
- 31 members on summer swim team this year
- Swim team conditioning numbers for the off season are at record level with an average of 10 students per session and additional session added
- Three In-services staff training meetings held in 2015
- Surge in private lesson revenue – 2014- \$18,447.00 – 2015 - \$37,462.00
- Maintained Successful Physical Therapy Program with The Cleveland Clinic

### ATHLETICS

- Added the Broadview Heights Travel Soccer program with 3 initial teams: Boys U8, Girls U9 and Girls U10. All teams performed exceptionally well in their leagues and the feedback from parents has been very positive.
- Conducted what many people have commented on as a very organized and professional travel soccer tryout.
- Participation in all sports remains at last year's levels or greater, with basketball showing a significant increase over previous years. So much so that every single practice slot available is filled. It's worth noting that in several leagues we have 8-10 Broadview Heights teams where there are only 1-2 Brecksville teams.
- Added additional travel baseball and softball teams. 2 softball teams and two baseball teams.
- Went through 8 weeks of outdoor soccer and 8 weeks of indoor soccer with only a single conduct related issue. Credit more proactive communication of our code of conduct and zero tolerance policy as well as personal presence at games.
- With the exception of weather related issues, baseball season went smooth. Very few parent / coach issues. Most teams were evenly competitive.
- Added a Friday footskills clinic for soccer in the winter with the Pennine coaches
- Conducted the first coaches clinic with Pennine prior to fall soccer season
- As requested by our insurance provider, added an athletics policy on molestation and abuse with guidelines for conduct for our coaches discouraging any one adult being alone with a minor.
- During baseball season we received a tremendous number of compliments about the shape of our facilities and the work the grounds crew does. We received numerous comments about the professionalism and helpfulness of the crew.



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### FITNESS

- Added cameras for safety and security issues
- New stainless steel fans added
- Added new televisions to replace remaining outdated ones
- All Fitness Repairs have been very timely
- Prescription fitness has become an anchor
- Hired 3 new staff members
- Held staff in-service meeting to train new and update existing staff

### PARKS

- New decorative metal fencing installed surrounding baseball playground
- Additional split rail fencing projects completed
- Property line fence replacement completed near diamond 4
- Additional fence repairs/split rail, add bottom bar
- Repainted tennis court fence
- 5 Row Bleachers ordered for diamond 5
- 3 Row bleachers added at various baseball diamonds
- Purchased New Tractor for Field Maintenance
- Purchased New Truck for Recreation Grounds Crew Staff
- Purchased New Water Fountain for Baseball Fields
- Replaced soccer netting at Field C
- Diamond 1 & 2 dugout fencing replaced
- Added safety netting at Diamond 4